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# Colloquium lecture by Magdalena Szubielska, PhD and Robbie Ho, PhD

Investigating the Aesthetic Experience of Street Art in Naturalistic Settings:  
Evidence from Poland and Hong Kong, Limitations and Challenges

Living in towns or cities, we encounter art on the streets every day. Do we pay attention to it? Are we delighted by it? Does it enhance our well-being, or is it just a trivial ornament that we barely notice in our everyday life? This talk will present a series of studies our team has conducted in naturalistic urban environments. Our research has tested street art broadly, encompassing both its visual (e.g., graffiti murals and public sculptures) and performing (e.g., street music and circus busking) forms. The unifying element of this research is a psychological perspective, as we focus on the spectators' experience. Beyond our research findings, we will also address the general limitations and challenges of investigating the reception of street art in ecologically valid conditions. This discussion will lead us to the conclusion that existing models of aesthetic experience could be insufficient to explain the aesthetic experience of passersby, highlighting a need for a new approach to researching this phenomenon.

## **Magdalena Szubielska, PhD**

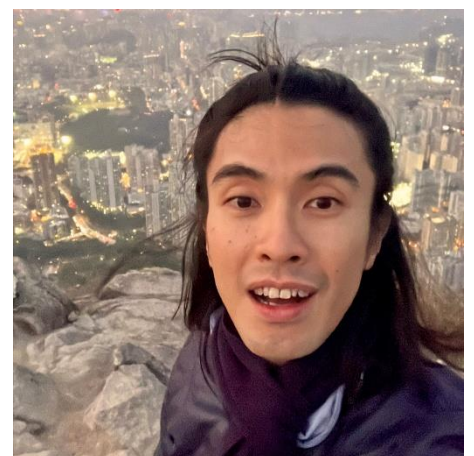
Associate Professor

The John Paul II Catholic University of Lublin (KUL), Poland

## **Robbie Ho, PhD**

Research Assistant Professor

The Education University of Hong Kong (EdUHK), Hong Kong



**This lecture takes place at Liebiggasse 5, 1010 Vienna, Lecture Hall G 2<sup>nd</sup> floor and will be streamed.**

Thursday, 12 June 2025; 3pm